Feature	Xocai	Waiora	LINK
Privately Owned	Yes	Yes	click here
Executives	5	6	click here
MLM Experience	155+ Years	130+ Years	click here
Established	2005	2004	click here
Strong Financial Backing	Yes	Unknown	click here
# of Distributors	200,000	50,000	click here
Annual Sales	65 million	20 million	click here
# of Millionaires	13	4	click here
# of Multi Millionaires	5	0	click here
Open Markets	33	3	click here
International Warehouses	9	0	click here
Income Disclosure	Yes	No	click here
Car Bonuses (2)	Yes	No	click here
Languages Available	9	3	click here
Compensation Plan	Hybrid	Unilevel	click here
Payout Percentage	50%	40%	click here
Customer Loyalty Program	Yes	No	click here
Proprietary Key Mix	Yes	No	click here
Product Antioxidant Levels	High	High	click here
Charitable Cause	Give Time	Give Money	click here
Nutritional Products	9	12	click here
Weight Loss Products	9	4	click here
Personal Care Products	0	10	click here
Clinical White Paper (Weight Loss Study)	Yes	No	click here
University Study (Dr. Brinton, UofU) (Increased HDL-C)	Yes	No	click here
University Study (Dr. Brinton, UofU) (Reduced Insulin Resistance)	Yes	No	click here
Medical Advisory Board - Dr. Steven Warren	Yes	No	click here
			click here
Medical Advisory Board - Dr. David Bell	Yes	No	click here
			click here
Medical Advisory Board - Dr. Mike Kennedy	Yes	No	click here
			click here
Medical Advisory Board - Dr. Gordon Pedersen	Yes	No	click here
Open Business Practices	Yes	No	click here
Brunswick Seal of Approval	Yes	No	click here
Brunswick Labs Ongoing Testing	Yes	No	click here
Brunswick Labs 5.0 Testing	Yes	No	click here
Brunswick Labs Tested Once	Yes	Yes	click here
Beverages	4	1	click here
Hard Chocolates	5	1	click here
Kosher Certificates	Yes	No	click here
Corporate Newsletter	Yes	No	click here
Social Responsibility	Yes	No	click here