

Xocai Leadership Diamond Call Minutes for Review

Tuesday, April 19, 2011

IGC:

- Convention is June 16 - June 18
 - The deadline for the \$249 price is 4/30/2011
 - Prices will increase to \$299 on 5/1/2011
- Tickets can be bought online at www.mxicorn.com/event
 - Don't forget the Healthy Team points challenge, you can win free tickets, and airfare and hotel stays with these points
- Pat Pearson will be the motivational speaker
- Curt Dousett will be providing the comedy
- Rock with You will be the band

Weight Loss:

- The 2nd phase of the study is over
- Average weight loss is up to 44 lbs per person
- There is growing interest in the network and the promotion of the shake and their success stories

Dan

- Learn 2 Earn had 200-230 in attendance for Atlanta
- Ivory Coast Update –
 - There is optimism that the region is stabilizing soon
- Australia
 - Look for XoBiotic and X Protein Meal Replacement Shake to be finalized shortly
- Cookie
 - There is no ETA for the cookie at this time
 - Potentially, the peanut butter cup will arrive first

Andrew

- New Enrollment page has launched
 - There was an update for the MAC browser that took place initially
 - Reports of some errors are being addressed as we hear about them
 - A suggestion was made to clear the total for the auto-shipment, a counter suggestion was to have both and separate them on the page
 - The dual total suggestion has been forwarded to IT
 - A suggestion for relaying when to expect the auto-shipment was made for next upgrade

Customer Service

- The security questions from customer service are now:
 - Password
 - Billing Address
 - Telephone
 - Last 4 of Credit Card on file (this is a last resort question)

***** Next International on April 25, 2011@ 9:30 am*****

***** Next Diamond Meeting on May 2, 2011@ 8:00 am*****