

## **Marketing Xocolate International Corporation Launches Quarterly Distributor Magazine**

*First issue of "XoCase" magazine now available*

RENO, Nev. (Jan. 5, 2010) – The inaugural issue of "XoCase," a Marketing Xocolate International Corporate ([MXI-Corp](#)) distributor and customer magazine, was published this week. "XoCase" will be published on a quarterly basis for Xoçai™ distributors around the world.

"This 36-page, inaugural issue is filled with everything distributors and customers need to grow their businesses and to learn more about the products," said Andrew Brooks, founder and executive vice president of MXI-Corp. "We already have great plans and articles in the works for the second quarter edition."

This issue includes an introductory letter from co-founders Andrew and Jeanette Brooks, calendar/event listings, a Xe product highlight and distributor success stories.

"This magazine is a great distributor tool," said MXI Ambassador Adam Green, president of [Winner's Circle International](#). Green will be featured in an upcoming issue of the magazine. "The magazine is a great way to introduce the Xoçai™ products and business opportunity."

Also included in this issue is a feature by Dr. Steven R. Covey titled, "7 Habits for Network Marketers" (page 18). Dr. Covey's article, part one in a seven-part series, provides tips on finding success in network marketing.

Steven Warren, MD, DPA, was interviewed for an article—"What the Doctor Ordered"—where he makes the link between high-quality dark chocolate and improved human health. The question-and-answer format of the article (page 22) allows Warren to directly address consumers' questions. He responds to a variety of questions, including the science behind antioxidants, what drew him to research chocolate, and the difference between cold-pressed cacao and the traditional chocolate we consume.

The magazine is included in cases of product. It can also be purchased in packs of 25. The magazine is published by Bennett Communications in Orem, Utah.

### **About Marketing Xocolate International Corporation**

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company's proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at [www.AdamPaulGreen.com](http://www.AdamPaulGreen.com).