

## **Marketing Xocolate International Corporations Breaks Into Top 100 Direct Selling Companies**

RENO, Nev. (April 19, 2010) — Marketing Xocolate International Corporation ([MXI-Corp](#)), the world leader in healthy dark chocolate, is now ranked among the top 100 direct-selling companies, according to the April 2010 [Direct Selling News Global 100 for 2009](#). MXI-Corp reported 2009 sales of \$65 million.

[Direct Selling News](#), the publication that publishes the top 100 list each year, serves executives in the direct selling industry and is designed to help top decision makers grow and manage their businesses.

“After just five years in business, MXI-Corp is now on five continents, in 13 countries and now ranked among the 100 leading direct-selling companies,” said MXI-Corp Founder and Executive Vice President Andrew Brooks. “This is an exciting moment, and one we are thrilled to share with our network members around the globe.”

MXI-Corp was founded in 2005 by Andrew and Jeanette Brooks and is operated out of Reno, Nev. MXI-Corp’s Xoçai™ product line currently includes nine healthy, dark chocolate products. Its network of distributors includes more than 250,000 around the globe. The company has reported increased profits each year since its founding five years ago.

“As a distributor, this is wonderful news and I am excited to have witnessed this major growth happen,” said MXI Ambassador and President of [Winner’s Circle International](#), Adam Green. “I joined MXI-Corp in 2005 as one of the first distributors, and I have literally seen this company grow from the ground up. It’s a great time to be a network distributor with MXI-Corp.”

The top 100 lists includes companies from around the globe, representing countries worldwide, such as the United States, Germany, Brazil, Japan, Sweden, Peru and Mexico. The entire list can be viewed online on the [Direct News Selling Website](#).

### **About Marketing Xocolate International Corporation**

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company’s proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at [www.AdamPaulGreen.com](http://www.AdamPaulGreen.com).