

Marketing Xocolate International Corporation Adds Healthy Snack Cookie to Xoçai™ Line

RENO, Nev. (Sept. 9, 2008) — With an onslaught of unhealthy snacks available for consumers, Marketing Xocolate International Corporation ([MXI-Corp](#)), the maker of Xoçai™, has launched a new healthy snack choice, the [X Powerhouse Cookie](#). The X Powerhouse Cookie contains Xoçai's™ premier-grade chocolate and is a rich source of daily fiber.

“Americans eat 50 pounds of unhealthy cookies and 12 pounds of unhealthy chocolate each year,” said Andrew Brooks, MXI-Corp founder and executive vice president. “One Powerhouse Cookie each day provides consumers with a healthy alternative to unhealthy snacks. The Powerhouse Cookie is rich in antioxidants and fiber, providing consumers with a healthy option with a great taste.”

Compared with standard snack cookies, the X Powerhouse Cookie is made of whole-wheat flour, brown rice syrup, healthy sunflower oil and cold-pressed chocolate. The X Powerhouse Cookie contains no trans-fatty acids, shortening or butter. It is a high source of dietary fiber, antioxidants and flavonoids.

Key ingredients include cacao, açai and blueberry. MXI-Corp classifies this product as a “clean” product because it uses no trans-fats, artificial colors, ingredients, sweeteners, chemicals or preservatives.

“This product uses premium-grade chocolate and is high in fiber—these are only *some* of the many benefits of the new X Powerhouse Cookie,” said MXI Ambassador and [Winner's Circle International President](#), Adam Green. “You will find that you will reap many of these benefits when you trade out the standard, unhealthy, sugar-filled cookie for this healthy snack.”

Additionally, this product is perfect for those who are counting points through the Weight Watchers® program. It counts as four points.

About Marketing Xocolate International Corporation

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company's proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at www.AdamPaulGreen.com.