

Marketing Xocolate International Corporation Welcomes Vice President of IT Steve Cassel to Management Team

RENO, Nev. (Jan. 11, 2010) – Marketing Xocolate International Corporation ([MXI-Corp](#)) has expanded its management team to include a vice president of information technology (IT). Steve Cassel, an experienced IT professional, joined MXI-Corp in January 2010.

“Steve Cassel is a welcome addition to our team as MXI-Corp continues to grow,” said Andrew Brooks, founder and executive vice president of MXI-Corp. “Steve has the right combination of work experience, and as a former business owner himself, he will help move the company forward.”

As vice president of IT, Cassel has been charged with acting as the liaison with InfoTrax Systems, overseeing the support messaging traffic, translating distributor ideas to program modifications and testing and promoting new programs.

“In this role, Steve will support many products and promotions through IT,” said MXI Ambassador and Multi-Millionaire Member Adam Green, who is also president of [Winner's Circle International](#). “This new position will benefit distributors through the increased IT offerings and related promotions.”

Cassel's educational background is in electronic engineering. He is a three-time business owner and has provided IT consulting to many companies.

About Marketing Xocolate International Corporation

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company's proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at www.AdamPaulGreen.com.