

## March Madness Business Development and Training Weekend Planned for Marketing Xocolate International Corporation Distributors

*Webinars developed for distributors and those interested in the “Xocolate” opportunity*

RENO, Nev. (March 12, 2010) — Marketing Xocolate International Corporation ([MXI-Corp](#)), the leader in healthy dark chocolate products, will hold special March Madness weekend business development and training Webinars for its distributors and those interested in the “Xocolate” opportunity. [MXI-Corp](#) leaders and top distributors will host the [Webinars](#) March 19–20.

“The Webinars are open to the public and anyone interested in the ‘Xocolate’ opportunity,” said MXI-Corp Founder and Executive Vice President, Andrew Brooks. “A team of experienced MXI-Corp distributors have come together to present the Webinars and provide insight on the opportunities available with both a home-based business and the [Xoçai™ product line](#).”

Two Webinars are slated for March Madness weekend (March 19 – 20):

### **Global Business Showcase**

March 19, 9 p.m. ET Hosted by leading MXI distributors [Adam Green](#), Jeremy Reynolds and Janiell Vashon, this 40-minute Webinar will discuss:

- How healthy chocolate is the perfect combination of product and business
- How many people are consuming chocolate today and expected growth of chocolate consumption
- Best timing to launch a home-based business, and how to start your own business

Presenters include MXI distributors Felix Gudino, JJ Birden and Butch Swab. The call is open to the general public. To participate in the Webinar, visit <http://chocolatemeeting.com>. The meeting ID is 248-169-340.

### **Global Business Showcase & Global Training**

March 20, 12 p.m. ET Webinar hosts [Adam Green](#), Jeremy Reynolds and Janiell Vashon continue on with March Madness with this 90-minute Webinar. Presented by a team of six MXI-Corp distributors, this Webinar builds on the information shared in Friday’s Webinar and provides attendees with information on:

- Taking the first steps to building a strong business
- Networking how-to: saying the right thing to the right person at the right time
- The one technique you need to succeed with your at-home business

To attend the Webinar, visit <http://chocolatemeeting.com>. The meeting ID is 355-901-589.

“This March Madness-themed Webinar weekend is the perfect opportunity to learn about the [Xoçai™ products](#) for the first time, or for existing distributors to learn techniques to grow their businesses,” said Webinar host Adam Green, president of [Winner’s Circle International](#).

### **About Marketing Xocolate International Corporation**

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company’s proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at [www.AdamPaulGreen.com](http://www.AdamPaulGreen.com).