

Marketing Xocolate International Corp Unveils January's Video Contest Winners

Video contest ran to promote new X_e healthy energy, generates great submissions

RENO, Nev. (Feb. 2, 2010) — Marketing Xocolate International Corporation ([MXI-Corp](#)) revealed the winners of its YouTube video contest for videos submitted in January. The contest called for contestants to submit an original video promoting the [Xoçai™ X_e healthy energy drink](#). Winners will be announced each month through June, when the grand-prize winner is named at the International General Celebration in June.

The contest winners for January are:

- First place: Sunrise Ventures, Inc.
- Second place: Morgan Alsop
- Third place: Paul & Jocelyn Nelson

“We had a phenomenal response to our call for video submissions,” said MXI-Corp Founder and Executive Vice President, Andrew Brooks. “All of the submissions were fantastic and did a great job promoting the X_e product. The entire corporate office got a kick out of watching all of the videos.”

The first-place video, submitted by Sunrise Ventures, Inc., features PJ Reynolds, the 7-year-old son of Sunrise Ventures' owners, sharing his personal experience with X_e healthy energy drink. In the video, he morphs into the X_e Superman. The first-place video won a X_e snowboard and six packs of X_e energy drinks.

Alsop, a Xoçai™ distributor out of Indiana, won six packs of X_e energy drinks for securing the second-place video. Team Alsop's video is full of stunts and high-speed action, featuring Team Momenta, freerunners from Purdue University.

The Nelsons, from Oregon, based their video on the X_e energy drink and Ultimate Fighters, asking the question, “What happens when you give Ultimate Fighters *bad* energy drinks?” The video features the world-famous Team Quest Fight Club and TeamX88. The prize for the third place team was three packs of X_e energy drinks.

“What a fun competition and great opportunity to give your take on a new product,” said Adam Green, MXI Ambassador and president of [Winner's Circle International](#). “YouTube video competitions are always a wonderful way to generate participation among distributors.”

The top three videos can be viewed on the [Xoçai™ YouTube channel](#). The winners were announced in the [Thrilling Thursday](#) update. Entries can be still be submitted for consideration for the FJ Cruiser grand prize.

About Marketing Xocolate International Corporation

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company's proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at www.AdamPaulGreen.com.