

## **Marketing Xocolate International Corporation Unveils Details for 2010 International General Celebration**

*World-renowned climber and motivational speaker to deliver keynote address*

RENO, Nev. (Nov. 1, 2009) – Marketing Xocolate International Corporation ([MXI-Corp](#)) will hold its annual International General Celebration June 17 - 19, 2010, at the [Peppermill Resort](#) in Reno, Nev. Delivering the keynote speech this year is Ed Viesturs, a world-class mountaineer and motivational speaker. The conference will also provide attendees with breakout sessions, networking opportunities and a chance to meet with MXI-Corp executives. There will also be recognition of top performers and training sessions to provide distributors with the tools needed to succeed.

“The International General Celebration is an event we look forward to every year,” stated Andrew Brooks, founder and executive vice president, MXI-Corp. “The distributors love the opportunity to network with their peers and learn from each other. We strive to provide training that will help everyone increase their business, whether they are new to MXI or are a seasoned distributor.”

Long-time distributor and MXI Multi-Millionaire Member Adam Green echoed Brooks:

“This event is designed just for distributors to help us excel at our business,” said Green, who is president of [Winner’s Circle International](#). “I have attended the celebration every year since the inaugural event, and have witnessed it growing to the major convention it is now.”

Registration is now available online at [www.mxicorp.com/events/](http://www.mxicorp.com/events/) along with an event agenda and information about accommodations.

### **About Marketing Xocolate International Corporation**

Established in 2005, Marketing Xocolate International Corporation ([MXI-Corp](#)) is the world leader in healthy, dark chocolate products. All MXI products are focused on potent doses of delicious, antioxidant-rich Belgian cacao. MXI-Corp believes that the high levels of natural antioxidants that are found in its cacao can provide a viable solution to individual nutritional needs. The Xoçai™ (sho-sigh) line, which currently includes nine products, is manufactured utilizing a cold-press process, which preserves the nutritional values of the company’s proprietary blends of vitamins and minerals. Nevada-based MXI-Corp is a privately held company. The Brooks family, owners and operators of MXI-Corp, have total combined chocolate sales of more than \$1 billion.

Archived press releases can be found at [www.AdamPaulGreen.com](http://www.AdamPaulGreen.com).