



## European Minutes: March 31, 2011

Here is the latest news from Tuesday's conf. call.

1. There is an EU promo going on from March 28 to April 3. All 4 buckets – take advantage of it.

4 bucket promotion includes:

- Activation orders,
- Upgrades
- Re-Orders
- Re-activation of auto-ships

See more promotion information via email from MXI earlier this week.

2. Meetings in Europe.

There are a lot of major meetings in Europe over the next two weeks.

Please check and use the event calendar so everybody is informed about the meetings.

To post a new event, just click on the event calendar and then you can place a new event by clicking on "+new event"

3. Ambassador Derrick Winkel and Diamond Executive Felix Gudino will be on a European tour starting in London March. 29. We are looking very much forward to welcoming you in Europe.

See more details of the Derrick/Felix tour below.

Sweden, Landskrona, March 31.

<http://www.ocgroup.se/seminarier.html>

Norway, Oslo, April 2.

<http://www.sjokoladeservice.no/seminar/>

4. Double Diamond, Robin Cohen will tour Germany next week. A warm welcome to Robin as well.

Thursday April 7. – Schwedt/Oder

Friday April 8. – Leipzig

Saturday April 9. – Hamburg

Sunday April 10. – Eisenach

More info: <http://ymlp.com/zsEDpZ>

5. Interesting links:

<http://diabetes.webmd.com/news/20110323/cocoa-rich-in-health-benefits>

<http://www.express.co.uk/posts/view/227564/Chocolate-healthier-than-fruit-say-scientists>

6. With the expansion of the X Protein Meal™ Shake into new markets, we would love to hear stories of success. To share testimonials or weight loss goals, please email: [weightloss@mxicorp.com](mailto:weightloss@mxicorp.com).

7. To think about - how much do we remember?

10 – 20% of what we **read**

20 – 30 % of what we **hear**

30 – 40% of what we **see**

40 – 50% of what we **see and hear**

50 – 70% of what we **say**

60 – 80% of what we **do**

80 – 90% of what we **read, see, hear, say and do**

I am sure if we add the taste and sensation of our remarkable Xocai products we reach 100%!

Source: "Accelerated learning" by Colin Rose and "Quantum teaching" by Bobbi DePorter

8. Europe changed to summer time March 27. so we are back to the normal time difference between USA/Canada and Europe.

9. The next conf. Call for European Bronze and above and all Diamonds is Tuesday April 12. at 18:30 CET/9:30 AM-PST

Call: +1 978-964-0031 and then code 75490#

Have a great day.

**Carsten Berner**

European General Manager